

## DAY 1 (TUE, 27 APR)

	<b>SEMINAR</b>
9.00am	Opening Session: (90mins)
9:10am	<b>Taipan Chair: Rudy Foo</b>
9:15am	<b>Vip Guest Speaker: Mukhriz Mahathir</b>
9.30am	<b>1. William Horton</b> "Dynamics of Persuasion"
11.00am	<b>BREAK</b>
11.30am	<b>2. Hermann Simon</b> "Hidden Champions"
12.30am	<b>EO Exclusive Luncheon Presentation:</b> <b>The Taipan: Frederick Tsao</b>
1.45pm	<b>3. Verne Harnish</b>
3.30pm	<b>BREAK</b>
4.00pm	<b>4. Super Leadership Panel</b> "Grooming Leaders"
6:00 - 8:00pm	<b>Opening Night Cocktails</b>

## DAY 2 (WED, 28 APR)

	<b>WORKSHOP 1 A</b>		<b>WORKSHOP 2</b>
9 am - 5pm	<b>Rockefeller Series</b> <b>Patrick Thean</b> "Four Decisions"	<b>Consulting</b> <b>Verne Harnish</b>	<b>Hermann Simon &amp; Guest CEO Speaker</b> "Hidden Champions"
<b>Dine Around</b>			

## DAY 3 (THU, 29 APR)

	<b>WORKSHOP 1 B</b>	<b>WORKSHOP 3</b>	<b>WORKSHOP 4</b>
9 am - 5pm	<b>Rockefeller Series</b> <b>Patrick Thean</b> "Four Decisions"	<b>Rockefeller Series</b> <b>Verne Harnish</b> "Marketing: A critical Function for Growth firms" <b>&amp;</b> <b>Marceline Lemarié</b> "Stroer Case Study"	<b>William Horton</b> "Mastering the Art of Constructive Influence"
<b>Free n Easy</b>			